

'Get Ready for the Trial' Business Studies Workshop

For any inquiries, please contact us at 0423201962 or via email at ian@creativeclassroom.com.au

Develop a competitive advantage in the Trial Business Studies exam in just 5 hours.

- Starts – Thursday 11th July and continues for the next 4 Thursdays.
- Five 1-hour empowering small group Zoom workshops for \$180.

This workshop will empower you with effective strategies to

- Learn an 'ATAR focused' system developed over twenty years of teaching,
- Learn how to create 'Trial exam units of work' rather than producing meaningless summaries,
- Plan out Extended Response Answers and Business Reports,
- Visualise the HSC Business Studies course using mind maps,
- To be motivated for the Trials,
- Apply memory aids to the key syllabus points and,
- Allocate time effectively in the Trial exam.

Lessons:	Thursday 11 th July	at 8.15 pm	<ul style="list-style-type: none">● Apply memory aids to the key syllabus points
	Tuesday 16th July	at 8.15 pm	<ul style="list-style-type: none">● Creative methods for answering Financial calculations
	Thursday 18th July	at 8.15 pm	<ul style="list-style-type: none">● Tactics for tackling the Business Report
	Tuesday 23rd July	at 8.15 pm	<ul style="list-style-type: none">● Exploring a template for answering extended response questions
	Thursday 25th July	at 8.15 pm	<ul style="list-style-type: none">● Tactics for tackling short answer and multiple choice questions

Overview of Ian Moore's experiences

Using his innovative techniques and motivational techniques, Ian has guided twenty-four Business Studies and Economics students to finish within the 'Top Ten' of the State candidature for the subject in the New South Wales Higher School Certificate.

Ian Moore has been honored with a prestigious Fellowship from the Australian College of Educators, further complemented by receiving dual honorary fellowships from the NSW Teachers Guild. These accolades celebrate his exceptional contributions to creative teaching within the realms of Economics and Business Studies.

Ian has written many Business Studies textbooks, under the banner of Creative Classroom.

Testimonials

Professor Tyrone Carlin Vice-Chancellor and President of Southern Cross University

- "I can attest, through personal experience that the approach embedded in Creative Economics and Creative Business Studies represents a powerful catalyst to learning."
- "I highly commend this work. It will be of enormous value as a learning tool for students and in the classroom."

Ian conducted workshops at scores of conferences and schools including -

- Scots All Saints, 2022.

- The SHORE School, 2023.
- St Aloysius, 2024.
- Arden Anglican School 2023.
- Aurora College 2024.
- The Emanuel School, 2023.
- Masada College, 2023.
- Business Educators of Australasia, 2024.
- Economics and Business Educators of NSW- Student and teacher (Most recent - 2024).
- Catholic Schools, Diocese of Lismore – Accredited workshops (Most recent - 2020).
- Metropolitan East Social Science Teachers Association.
- Australian College of Educators.
- State and private schools (Numerous workshops).
- NSW Teachers’ Guild – 5-hour accredited workshops.

Throughout Ian's teaching career, he has introduced students to prominent Australians through his distinctive Q&A program, including –

Prime Ministers:

John Howard



Bob Hawke



Tony Abbott

Paul Keating



Malcolm Fraser

Scott Morrison

Governors of Reserve Bank

Bernie Fraser,

Glen Stevens

Dr Philip Lowe

Academic

Professor Tyrone Carlin Vice-Chancellor and President of Southern Cross University

Business leaders:

John McGrath, CEO McGrath Partners

McComas, Leading Counsel for Lang Corporation.

Bob White, former Managing Director of Westpac

Chris Anderson, CEO OPTUS

Chris Corrigan, CEO Partick Corporation

Trade unions:

Bill Kelty, Secretary of A.C.T.U.

Jack Mundy, former Secretary of N.S.W. B.L.F.

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