

Business Studies School Lecture Day for Students

For any inquiries, please contact us at 0423201962 or via email at ian@creativeclassroom.com.au

I propose implementing an incursion lecture day model either within your school or extending it to neighboring schools in the area or region.

Alternatively, these incursion lectures can be seamlessly integrated into the school students' timetable. This could be achieved by allocating specific periods for different classes, ensuring that as many students as possible will have the opportunity to benefit from additional creative learning experiences.

Focus on the lectures-

- Strategising plans for potential HSC extended response answers.
- Motivating and exposing students to innovative summary and learning techniques.

Lecture 1 (One Hour)	What to and how to study before the major exams Exploring using case studies
Lecture 2 (One Hour)	Effective strategies to use during the examination Allocating time effectively in the exams Dissecting Business Studies examination questions
Lecture 3 (One Hour)	Tactics for planning out the key Business Studies, including – 'Evaluate the influences on...' 'Evaluate the effectiveness of strategies to improve...'
Lecture 4 (One Hour)	Using memory aids to remember the key Business Studies syllabus points in the HSC exam
Lecture 5 (One Hour)	Strategies for maximising your short answer & multiple choice HSC marks.

Testimonials

Thomas Gerard Mae, Executive of the Teacher's Guild of NSW

- Ian is an outstanding educator with the capacity to provide opportunities for his students to be confident in their capacity to learn and to be positive about how they will contribute to the world beyond school. By virtue of his knowledge of curriculum, pedagogy, and assessment Ian has a reputation for academic excellence within schools and in the broader educational community.

Julia Anstey, Visiting Academic Fellow, Barker College.

- He has his own unique way of teaching for deep learning and academic success and is a skilled motivator for teenagers. His textbooks are highly regarded and our students at Barker have benefitted from their wisdom. His enthusiasm for learning and unique ability to help students solve problems and put in place workable study routines is admirable. Ian has the gift of getting alongside even the most recalcitrant teenager to inspire curiosity, motivation, and an internal spark which flows over into other academic areas.

Overview of Ian Moore's experiences

Using his innovative techniques and motivational techniques, Ian has guided twenty-four Business Studies and Economics students to finish within the 'Top Ten' of the State candidature for the subject in the New South Wales Higher School Certificate.

Ian Moore has been honored with a prestigious Fellowship from the Australian College of Educators, further complemented by receiving dual honorary fellowships from the NSW Teachers Guild. These accolades celebrate his exceptional contributions to creative teaching within the realms of Economics and Business Studies.

Ian has written many Business Studies textbooks, under the banner of Creative Classroom.

Testimonials

Professor Tyrone Carlin Vice-Chancellor and President of Southern Cross University

- "I can attest, through personal experience that the approach embedded in Creative Economics and Creative Business Studies represents a powerful catalyst to learning."
- "I highly commend this work. It will be of enormous value as a learning tool for students and in the classroom."

Ian conducted workshops at scores of conferences and schools including -

- Scots All Saints, 2022.
- The SHORE School, 2023.
- St Aloysius, 2024.
- Arden Anglican School 2023.
- Aurora College 2024.
- The Emanuel School, 2023.
- Masada College, 2023.
- Business Educators of Australasia, 2024
- Economics and Business Educators of NSW- Student and teacher (Most recent - 2024).
- Catholic Schools, Diocese of Lismore – Accredited workshops (Most recent - 2020).
- Metropolitan East Social Science Teachers Association.
- Australian College of Educators.
- State and private schools (Numerous workshops).



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